

6/18/2010



**Summer, 2010**

**Dear Souderton, Telford, & Franconia residents:**

**Each year, Memorial Day weekend brings more to our household than barbeques, parades, and baseball or soccer tournaments. It brings anticipation and excitement as we wait for the Souderton Community Pool to reopen their gate for another friendly and fun-filled season. But not this season!**

**For one year, the pool is under a much needed \$3 million renovation and refurbishing plan for my family's safety and enjoyment (and yours).**

**Because the pool has brought such joy to our family, I have gladly accepted the position of chair of the fundraising committee for the Souderton Community Pool and hope you will welcome giving a generous donation to this cause when you are asked.**

**Thank you. D. Jeffrey Gross, Chair & Councilor**

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## **FREQUENTLY ASKED QUESTIONS**

**Updated-June 9, 2010**

### ***A PROJECT FOR ALL AGES...A SWIMMING POOL***

1. What's happening with Souderton Community Pool?
2. What is the next step?
3. Why is the "Make Your Splash" Campaign important for our Souderton residents and surrounding communities?
4. Who are the children Souderton Community Pool serves?
5. How do I contact someone on the Souderton Community Pool Committee?
6. How much will the pool cost?

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1. *Our mission is to enhance the quality of life for all members of the communities in the area by supporting the development and maintenance of the outdoor family pool at Wile Avenue in Souderton PA.*

*The bathhouse was entirely ripped down in May to start the concrete work of the new facility and the pool bids are in for the first phase of the financing.*

2. *When we first started our feasibility study in 2005 we could not forecast the downturn in our economy. However, we felt it very important for the families, children and all residents of Souderton, Telford, Franconia and other surrounding areas that we proceed in building our community pool.*
3. *We are now in the second phase of our "Make Your Splash Campaign;" in the first phase, we planned all the needed documents, conducted a mail campaign and informed the public of what was happening. Now we are raising major dollars from donors, corporations, foundations and businesses who believe in our purpose and community project. Any organization that would like to sponsor a special event or pledge-athon is another way to raise money for the pool cause.*
4. *The Souderton Community Pool serves a great variety of children of all ages and swim levels. They come primarily from the Indian Valley area but have been known to come from Philadelphia and south, plus Allentown and north. A vibrant recreational facility enhances the desirability of our community as a place to live and helps to preserve property values too.*
5. *On our website, [www.soudertonpool.com](http://www.soudertonpool.com) there is a complete list of our pool volunteer committee members; you may know one of them personally. Please feel free to call Souderton Borough at 215-723-7341 directly and ask for Borough Manager, P. Michael Coll, [mike@soudertonborough.org](mailto:mike@soudertonborough.org) or contact D. Jeffrey Gross, Committee Chair at 215-723-2426, [innercoredesign@yahoo.com](mailto:innercoredesign@yahoo.com).*
6. *We are estimating that the Souderton Community Pool will cost approximately \$3 million dollars. However, that may change depending on fundraising results and the economy as we progress over the next three years. We are confident the pool will not be a burden to taxpayers.*